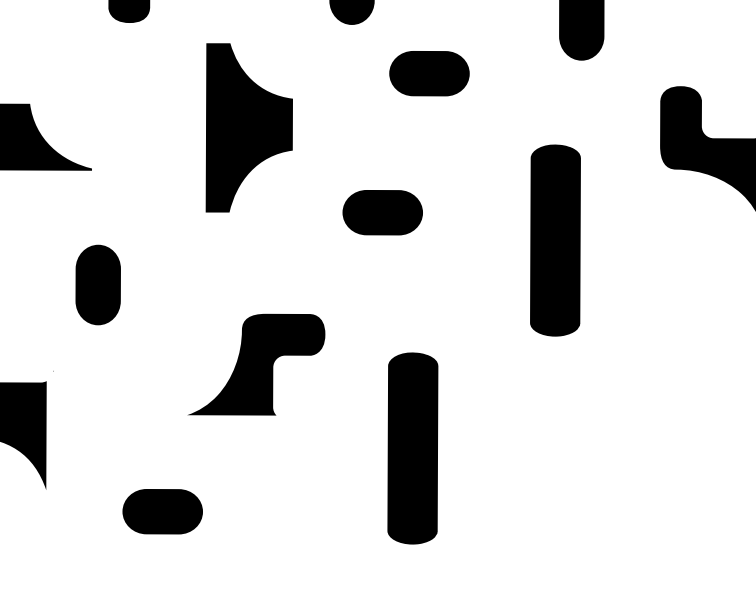




sámago



We are a team of architects and designers. Creating different spaces is our goal. Designing as we think is what makes us free. Finding new challenges and undertaking demanding projects that conquer us is our motivation. We are constantly seeking improvements to our surroundings through our projects. This studio is our place in the world and that's what it's all about.

Sámago is the youngest part of wood. This definition is our identity since we always bet on having young and fresh ideas, restless, transgressive and timeless thinking, despite the years gone by. This allows us to make a contribution to the world.

We founded *Sámago* in 2013 focused on furniture design and its materialization. Over time, we found ourselves in the need of finding new technologies and materials to expand our horizons. As a result of our innovating view and way of thinking, today we focus on three specific concepts:



Author's design

Designs that tell stories, which have the spotlight in the spaces they are placed in and give happiness. The creative process aims to convey our essence through the product. Many of them have been validated in international competitions and fairs. We believe that this allows us to keep up to date with the new trends and live up to the high quality standards demanded worldwide. A **Sámago** product is the result of this complex and enriching journey.

Design and creation of spaces

The functionality, aesthetics, lighting, and the symbolic character to convey are essential requirements to define the desired climate. We intervene spaces in order to make all these elements speak the same language. Focused on both the commercial and residential sectors, in **Sámago** we propose a different look.

Representations

We represent and sell products and materials related to design and architecture which distinguish from others in terms of aesthetics, performance and quality. These are products that we have explored and used in our own creative process and that we make available for other designers, architects, construction companies, decorators and furniture manufacturers to incorporate into their projects.



■ Arq. Ernesto Fasano

■ Arq. Pablo Jaime



ARBOLEDA



Origins

Juana de Ibarbóru, one of the greatest Uruguayan poets, wrote “Lenguas de diamante” [Diamond Tongues] a hundred years ago.

Today, we celebrate this book’s centennial by taking inspiration from one of its poems: “La arboleda inmóvil” [The still grove]. Arboleda [Grove], a coffee table to be exhibited at the London Design Fair 2019, was designed based on this poem.

Transforming words into shapes

The challenging design process aimed to create a tangible product from our interpretation of “La arboleda inmóvil”. Word by word, we broke the poem down into different shapes and materials. The meaning of the words became the essence of the design. Arboleda’s identity comes from something rigid that comes to life and breaks free.

Nature, the common denominator in Juana’s work, remains latent in the table’s design: modular organic shapes, multiple conical legs, a careful selection of material (solid oak wood, marquetry, Valchromat and copper).



Dissimilar sensations

“Arboleda” has three different surfaces, each giving a different sensation that reminds you of freedom and evokes more carefree and happier times.

The upper surface transmits a sense of slenderness and calmness, being closely related to nature with its curves and wooden imprint.

The middle surface represents the nightly forest, the home of the still grove. Infinite darkness only interrupted by the light of constellations, reflects the dark side of the author’s biography, with the memory of and hope for happier times.

The bottom layer has the particularity of being reflective. It shows a distorted image of reality, generating a playful experience in interaction with the user.

Long story short

When creating “Arboleda”, we aimed to transmit the different underlying sensations of the poem. The core idea was to create a twist, a transition between stiff and fluid through interaction. We achieved it by combining materials, organic shapes, and movement.

01 Lego Chair

02 Bones Chair

03 XY Rocking Chair

04 Campo Armchair



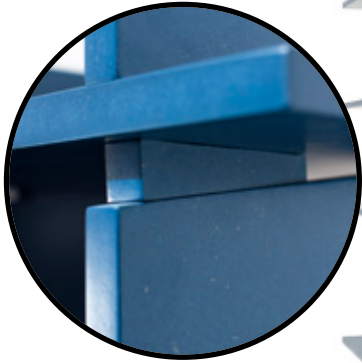
01





04





05



05 32 Pies - Bookshelves \ tv rack
diseñador: Arq. Xavier Hierro

06 Escaleno Coffee Tables

07 Mezcal Bookshelves

08 Triplo TV Rack



06



07



WORKO



09



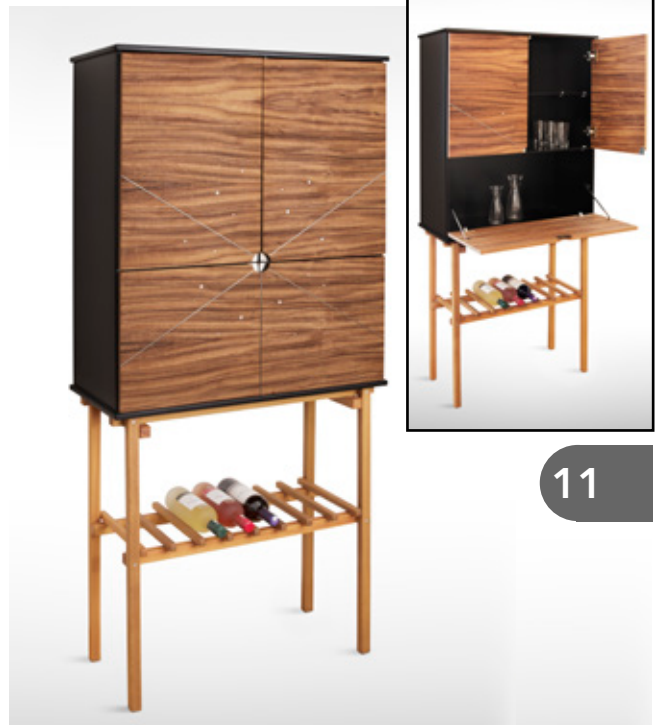
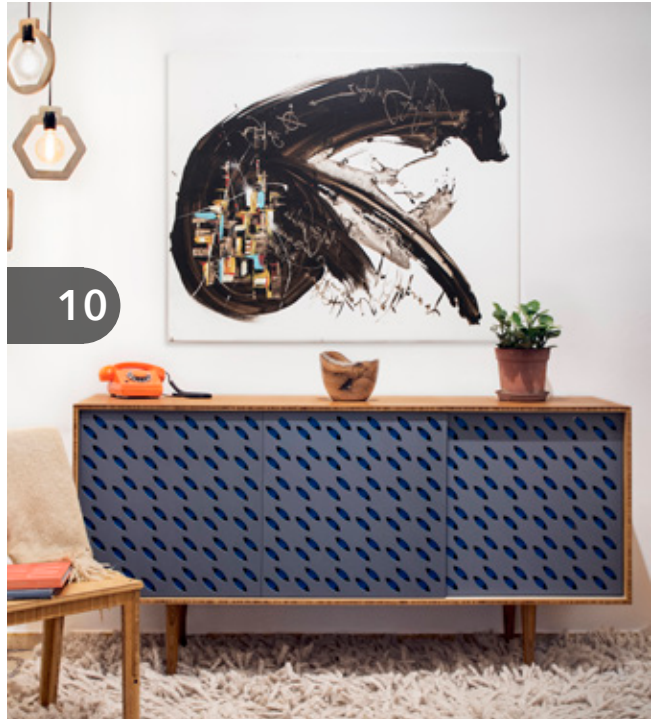
09 WORKO desk

10 EH sideboard

11 LUCERO bar cabinet

12 LAZO rack

10



11

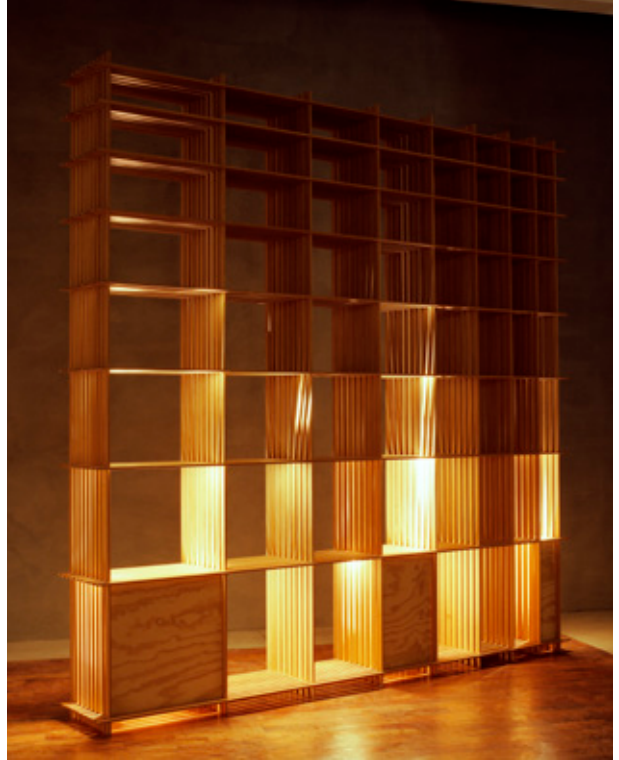


12

1er premio
en categoría Profesional:
Desafío do uso de painel

PRÊMIO
SALÃO
DESIGN | 20





HUACAL

bookshelves

diseñador: Juan Zouain





14



15

14 POLIEDRO coffee tables

15 SILUETA side tables

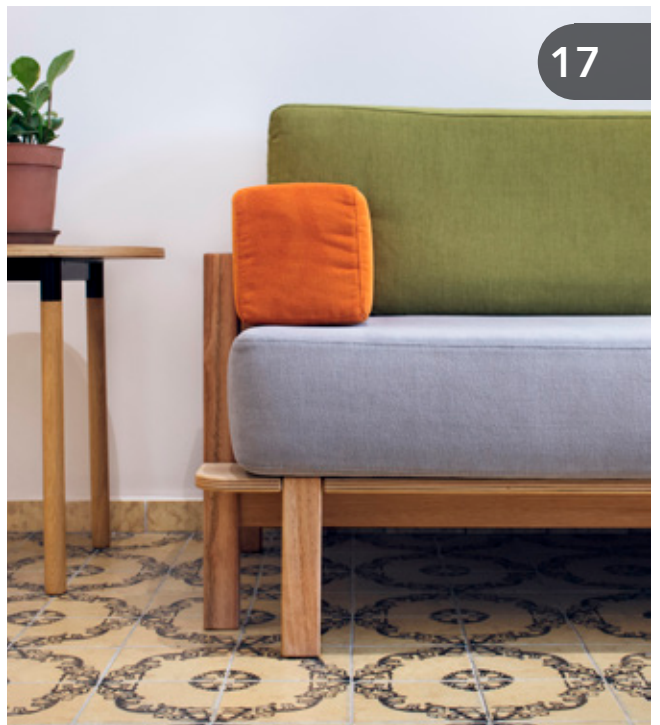
16 CANDY seat

17 NAP sofa bed

18 JANO pouffe



16



17





19 Tres Pendant Lamps for Plumen





20 Compás Set



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ACKNOWLEDGMENTS

With our designs we have been recognized in some of the most important local and international awards. Nowadays Sámago is invited to participate in the most outstanding design fairs in Latin América and Europe.



S. U. N. 14.



designjunction

